



**Forest River, Inc.**  
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## **NEWS RELEASE**

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### **FOREST RIVER RANKS 1, 2, 3 FOR THE FIRST TIME IN FORD'S TOP VOLUME ACCOUNT RESULTS**

Elkhart, IND. – Forest River is proud to announce that its three bus divisions have placed first, second and third for the first time ever for the month of July, as Ford's Top Volume Pool Accounts. Starcraft Bus, Elkhart Coach and Glaval Bus finished first, second and third, respectively. This achievement continues to underscore the strength of the overall company, its bus divisions, as well as its ongoing relationship with Ford Motor Company.

“As Forest River's bus divisions continue to gain market share each year, it necessitates an increase in capacity in order keep up with demand. Plans to do so are already in the works and will be completed by year end.” states Pete Liegl, Forest River's CEO. “We recognize that we couldn't occupy the top three spots without the incredible support of our dealer base and nearly 800 dedicated bus employees.”

This news comes on the heels of Ford announcing that Starcraft Bus was named Ford's Top Volume Bus Account for the 10th consecutive year. Cindy Sokol of Starcraft Bus was presented the award by John Ruppert, General Manager of Vehicle Sales and Marketing, and Dennis Bearden, Pool Account Manager, on June 9th at Ford's Annual Pool Account Meeting in Detroit.

“There's a lot of talk in this industry about having the best product or the best dealers, but there is only one manufacturer and one dealer base that has been ranked number one for more than a decade,” says David Wright, President of Starcraft Bus. “We are proud of our employees, dealers and suppliers who are committed to building the best buses in the industry.”

Forest River, Inc., is one of America's leading manufacturers of recreational vehicles, pontoon boats, cargo trailers and buses.